



APRIL 2025

IOWA BUSINESS ED BUZZWORTHY

Iowa BizEd

Check out Iowa's very own business education website - one-stop shop for EVERYTHING related to teaching business education in Iowa!

<https://www.iowabized.org/>

Looking for some NEW curriculum for ENTREPRENEURSHIP?

This curriculum is FREE thanks to our partnership with the Iowa Department of Education. **Try this activity test out!**

Students are given problems to pick from, the opportunity to work in teams, test a solution, create a poster and a pitch. A fun way to test drive the curriculum and see whether it would be a good "fit" for your program. Click [here](#) for more details!

**BIZINNOVATOR
STARTUP**

\$50 Early Bird Discount deadline is May 30!

Reasons why high school students should attend Business Horizons:

1. Make lifelong friends with students from around Iowa
2. Learn from influential people about what makes Iowa great
3. Get creative and find innovative solutions to real-world problems
4. Live like a college student on Drake University's campus



BUSINESS HORIZONS
JULY 13-17, 2025
DRAKE UNIVERSITY, DES MOINES

For more information and to register: <https://loom.ly/7mioAnA>

Pitch It to Win It Innovator Competition

Cash Prizes: 1st place = \$1500 2nd place = \$1000 3rd place = \$500

Do you know a high school student who operates a business? Or a student who has an idea for an invention or entrepreneurial start up? High school students can apply to the Jacobson Institute's [Innovator Competition](#). The online competition is offered for HS students nationwide. A maximum of twelve competitors pitch their idea to a panel of judges. Read about [past winners](#) here.

Deadline to sign up: April 18, 2025



DesignDash: A few spots still open at the Ottumwa event!

The Jacobson Institute presents startup events engaging high school students and educators in one-day, fast paced entrepreneurial excursions. HS students work in teams with entrepreneurs/business & industry partners to solve problems they face using entrepreneurial solutions that drive innovation forward.

This is authentic, experiential learning at its best!

DESIGN DASH

April 25: Cedar Rapids - Event Full - waitlist only
May 15: Ottumwa - open spots available!

May 2: Sioux City - Event Full - waitlist only
Click [here](#) for more information!

UPDATE: Accounting Case Competition

There are 11 high schools across the state signed up, approximately 125 students, 13 educators, and 21 CPAs participating in the 3rd Annual Accounting Case Competition sponsored by ISCPA.



Need an accounting presenter this spring?

We offer in-class presentations (Accounting Opportunities Experience) all throughout the year. Please email Madeline Ward, ISCPA member engagement coordinator, at mward@iacpa.org for to schedule one today!



State Conference Recap:

559 attendees

31 chapters represented

150 national qualifiers

50 events

Fun Fact: Iowa DECA's participation at the upcoming International Career Development Conference has been outstanding. This year we have 191 individuals from Iowa attending this conference, with 156 students attending, 22 advisors, and 13 chaperones

State Conference Recap:

667 attendees

37 chapters represented

296 national qualifiers

82 competitive events

Fun Fact: A new venue was used this year - Sheraton West Des Moines. The venue and large atrium was enjoyed by all with students from all districts interacting and playing card games in the evening.

State Conference Recap:

1011 attendees

65 chapters represented

327 national qualifiers

91 competitive events

Fun Fact: We had our largest middle school presence at this conference AND we also had the mayor of Cedar Rapids.

National Leadership Conference
Anaheim, CA
June 29-July 2

International Career
Development Conference
Orlando, FL
April 26-29

National Leadership Conference
Orlando, FL
May 7-11



February 2025: CTE Month
CTE Day at the Capitol brought students from across the state to Des Moines for a full-day of connection, learning and celebrating career and technical education in Iowa.

Professional Development Opportunities

Online: BizInnovator Startup Teacher Certification Program

Dates and Times:

Summer – June 10 – July 31

(10 sessions. Meets Tuesdays and Thursdays
10 am-12 pm CST)

Location: Online

Cost: \$299

Graduate Credit: Earn 1 for \$149, 2 for \$279,
3 for \$399

For more info: [click here](#)

Onsite: BizInnovator Startup's DesignDash @
Business Horizons

Dates: July 13, 14 & 17

Attend 1, 2 or 3 days!

Location: Drake University, Des Moines, IA

Cost: \$50 (participant is responsible for food,
travel and lodging)

Graduate Credit: Attend two onsite days and
earn 1 graduate credit for \$149

For more info: [click here](#)

The Ultimate PD Bundle!

Cost: \$349 (\$299 online & \$50 onsite)

Get the most out of your experience - Sign up for BOTH the online and onsite PD above.
Earn up to 4 graduate credits AND leave with the certification needed to offer
college credit to your high school students!

For more info: [click here](#)



Middle School Ethics Challenge Submissions Are Open!

The submission period is open until Wednesday, April 30, 2025
Students have the chance to win \$500 and gain national recognition! For
every student submission, teachers will be entered into a drawing
for a \$50 gift card.

To succeed in this ethics challenge, students need to have a foundational
understanding of ethical principles. We recommend using our Ethical
Leadership and Career Exploration resources. Click [here](#) for more info.

Upcoming Conferences

Iowa Work based Learning Conference: April 14, 2025 - Altoona, IA - [link](#)

Region III ACTE Conference: June 9-11 - Joliet, IA - [link](#)

Iowa CTE Best Practices Conferences: June 18, 2025 - Altoona, IA - [link](#)

Iowa Business Education Conference: October 12-13 - Ankeny, IA - [link coming soon](#)

National Business Education Conference: October 21-24 - Cincinnati, OH - [link](#)

ACTE Vision 2025: December 10-13, 2025 - Nashville, TN - [link](#)

Future-Ready Your CTE Program

Prepare your students for future success as economic impacts change
the employment landscape. [Download](#) our free CTE guide to elevate
your school's program today.

