



SUMMER 2025

IOWA BUSINESS EDUCATION BUZZWORTHY

National Summer Teach Institute

Are you interested in learning more about the in's and out's of invention? The US Patent and Trademark Office is accepting applications from secondary and post secondary educators to attend their online National Summer Teacher Institute. This free, multi-day program is a true value add for anyone hoping to help the next generation of inventors and entrepreneurs

Apply: <https://www.uspto.gov/learning-and-.../kids-educators/nsti>



2025 IBEA FALL CONFERENCE

October 12-13, 2025

Ankeny, IA

Proposed schedule: click [here](#).

To be a workshop presenter: click [here](#).

To be an exhibitor: click [here](#).

Registration coming soon!

Complete this survey and be entered in a drawing to win a \$50 Amazon gift card!

The ISCPA High School Case Competition Conference is an exciting, one-day event designed to introduce students to the world of accounting, critical thinking, and professional development in a dynamic college setting. Students enrolled in high school business classes (accounting, financial literacy, intro to business, etc.) are invited to participate, gaining a unique opportunity to solve real-world business challenges, engage with CPAs and industry leaders, and explore future career and college pathways. With hands-on learning, exposure to professionalism, and team presentations, this conference is a valuable experience that builds confidence, skills, and lasting connections.

We're gathering [input from educators](#) across Iowa to help us determine the most convenient time and location to host the ISCPA Case Competition Conference. Your insights will guide our planning to better serve students and teachers. By completing this survey, you will be entered to win a \$50 Amazon gift card. [SURVEY LINK](#)

DEADLINE TO COMPLETE SURVEY: JULY 18



2025 NBEA Hybrid Convention

October 21-24, 2025

Cincinnati, OH

Click [here](#) for more details!



CareerTech Vision 2025

December 9-12, 2025

Nashville, TN

GREAT NEWS! The NBEA 2026 Convention will be in Omaha, NE: October 13-16, 2026

Click [here](#) for more details!

MBA Research Newsletter - sign up today!



Sign up for MBA's weekly email newsletter, Perspectives. This newsletter includes the latest information on business administration education. In addition, every issue includes ready-to-use classroom activities. Here is the [link](#).

Business Horizons - still have spots open for students & teachers for professional development!

Link for students to register: click [here](#).

Link for teachers about professional development: click [here](#).



Check out the Iowa Business Education website!

<https://www.iowabized.org/>

One stop shop includes:

Iowa business education standards

Professional associations

Curriculum resources

CTSO's information



Have you heard? A NEW modernized framework of the career clusters is now available! This Framework is designed to serve as a bridge between education and work and a central building block for consistently designed and high-quality CTE programs.

For more information:

<https://careertech.org/career-clusters/>



Business Education by the Numbers

- **92%** OF CTE STUDENTS GRADUATE HIGH SCHOOL ON TIME, COMPARED TO 85 PERCENT OF ALL STUDENTS. (SOURCE: ACTE)
- **1 IN 5** COLLEGE STUDENTS TODAY MAJORS IN A BUSINESS-RELATED FIELD. (SOURCE: NATIONAL CENTER FOR EDUCATION STATISTICS)
- **84%** OF CTE STUDENTS SAY THEIR COURSES HELPED THEM UNDERSTAND CAREER OPTIONS. (SOURCE: ADVANCE CTE)
- **NEARLY 30%** OF PROJECTED JOB GROWTH OVER THE NEXT DECADE WILL BE IN BUSINESS AND FINANCE FIELDS. (SOURCE: U.S. BUREAU OF LABOR STATISTICS)
- **76%** OF BUSINESS EDUCATION STUDENTS SAY THEIR CLASSES DIRECTLY PREPARED THEM FOR WORKPLACE SUCCESS. (SOURCE: NBEA SURVEY OR GENERAL INDUSTRY SURVEYS, COMMON DATA POINT)



UPDATE

Business Teacher Updates:

If there are any business education teacher changes in your district or school, please let us know! We will update our records! Thank you!

Carrie Kohl, Chair
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Management Committee
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